



BookFreight™
smart solutions for publishers

INDUSTRY LEADING TRANSPORTATION AND CUSTOMS BROKERAGE SERVICES FOR THE BOOK INDUSTRY

“Our specialized services for the book industry, established in 1969, are offered today through BookFreight, a total logistics solution now used by more than 100 book industry clients.” – Michael Glionna, President – Universal Logistics

Why it pays to choose Universal Logistics

- Fastest books-to-shelf transit time
- Recognized as an industry leader with over 100 book clients, including many of the world's major publishers, printers and retailers, each with highly unique and highly time-sensitive freight shipping needs
- The Book & Periodical Council's (BPC) recommended customs broker and international freight forwarder since 1995; associate member of the BPC
- Customs brokerage services for over 60 years and international transportation services for over 40 years, an unmatched track record achieved by consistently providing the most reliable service, fastest transit times and competitive pricing
- Asia freight experts, based in Hong Kong, who can help you cut freight costs and optimize transit times by tightly controlling shipments and working closely with major printers in Hong Kong and southern China.
- Founding member and sole Canadian representative of BookFreight, a key competitive advantage because it gives our clients access to a worldwide network of freight forwarders specializing in the book trade and with offices in Hong Kong, China, Singapore, Italy, Australia, New Zealand, Germany, Spain, France, U.K. and U.S.
- Canadian and U.S. customs clearances and daily truck freight services between Canada and the United States, the ideal one-stop solution for the largest publishers, printers and retailers
- Value added consulting, including highly specialized expertise on how to handle Customs' audits of book publishers
- Seminars on customs brokerage and freight, focusing specifically on book publishing challenges and opportunities

FORWARD THINKING – FREIGHT FORWARDING ADVANCED

Introducing *Forward Thinking*, an all-new approach to Freight Forwarding that shows you how to control your freight and take full advantage of consolidation opportunities. It's a proven strategy that has already delivered six-figure savings for some of the world's leading book industry players. Why settle for less?

ONE SUPPLIER. ONE CALL. ONE INVOICE.

For maximum savings and convenience, ask for a total logistics solution, including our international transportation, trucking, customs brokerage, distribution and consulting services.

Take the right route. Call Universal Logistics.

AT YOUR SERVICE

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“Continuing confidence...competitive prices...fine service”